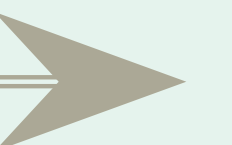


WELCOME

CLIENT INQUIRY GUIDE SPRING 2020

SWIPE OR SCROLL THROUGH
TO LEARN ABOUT THE STEPHANIE ANNE STUDIOS EXPERIENCE



your family is amazing.

That's what we think at least, and we want to honor that with you. Professional, studio portraiture celebrates you and the legacy that you are making. **Images of you in your home will bring to life the love you share and the adventures you have together.** And when you walk by it every day, you'll get an overwhelming feeling of joy, love, giggles and nostalgic purpose flowing through your veins. Our goal is to make those images be more and more valuable to you every year that passes.

YOU become artwork when imagery is strategically planned to coordinate with your home's decor and printed to the exact perfect size for your space. It's an investment as timeless as the moment it captures. In the blink of an eye, your baby will grow into a child and your child into an adult. As you try to hold on tight to those small specific gestures, quirks and smirks, they still fade away. They just grow too darn quick!

Warm Regards,
Stephanie Howard





Did you know that having portraits on your walls actually helps develop higher self-esteem? Our portrait art will be a gift that keeps giving as your children grow into every stage of life.



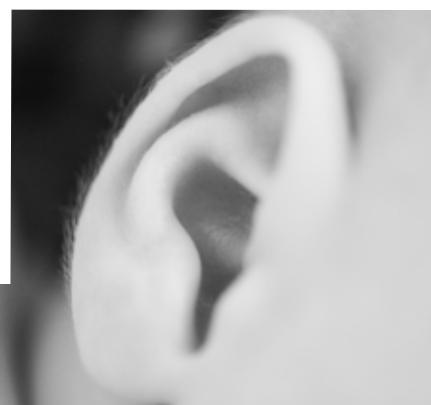
HOW DO WE COMPARE

A UNIQUE NEWBORN EXPERIENCE

1.

PATIENCE, PATIENCE,
PATIENCE!

constantly praised at
how patient we are to
get the shot.



6.

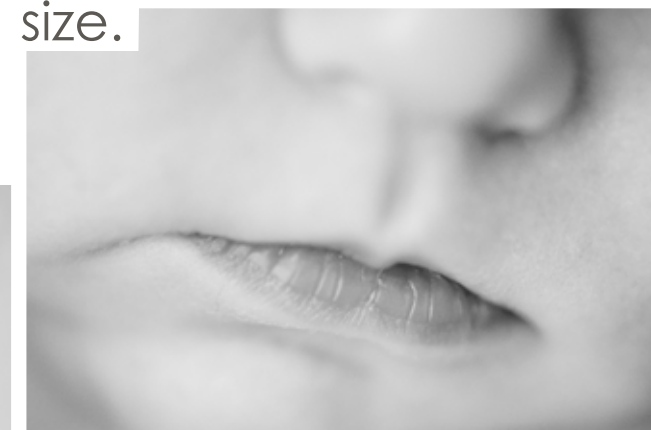
PROFESSIONALLY
NICU TRAINED

for safety and
cleanliness. Plus
always up to
date on all shots!

2.

LIVE DESIGN

digitally see how YOUR
portraits will look in YOUR home
so you can be confident in
your decisions on selection and
size.



3.

PHOTOGRAPHER
ASSISTANT

to help keep our
babies safe and to
help you relax.



4.

CUSTOM COLLECTIONS

luxurious art custom to
you. You take home what
you want, not excess
physical or digital clutter.



5.

PHOTOGRAPHY IS IN OUR BLOOD!

formal art education & 15+ years
portrait photography experience

SAFETY

:it's all in the details

STUDIO

all rooms &
equipment get
sterilized before
each newborn
with NICU grade
supplies

PROPS

all are washed
between clients
with baby safe
soap

VACCINES

anyone that works
in our studio is
up to date on
vaccines

NAILS

SO many germs
can live under fake
nails, so we opt
out...we also keep
our natural nails
short and kept

ROUTINE

shower AFTER kids go
to school to get rid of
any crazy germs they
leave around... makes
for awkward drop-offs,
but we'd rather keep
your babe safe

HAIR

up & out of
babies face

POSING

professionally trained
on how to safely pose
babies...the power of
Photoshop is real when
it comes to some poses
you see online

ASSISTANT

to keep the baby
safe on props &
from the craziness
of siblings

SESSIONS

The creative session fee formally books your portrait appointment and covers the pre-session consultation in person or by phone, your portrait session, photographer/parent assistant, post-session processing and preparation of your images and a private viewing/ordering appointment at our studio.

Session fee does not include any prints or products. Clients may purchase products via “Create A Collection” or A La Carte.

NEWBORN SESSIONS

newborn only		125
family newborn		250

We reserve the whole day for Newborn sessions so they can operate on “baby” time & to keep germs at bay. They typically last between 2-3 hours for newborn only & 4-5 hours for a family newborn session.

We provide all the wraps and props for your newborn and have some clothing options for mom and siblings as well. We also provide an assistant so you can sit back and rest in our client room.

ADD-ON SESSIONS

These sessions must be combined with your choice of newborn session.

maternity		495
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Let your vision come to life in-studio or on-location with beautiful timeless images of just mom or the whole family. Includes access to our Maternity gowns. INCLUDES 5 DIGITALS FILES OF artists choice.

fresh 48		495
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In-hospital documentary session and edits. INCLUDES ALL DIGITALS for download.

SIZES

BABY SESSIONS

Watch Me Grow Sessions include 2 single sessions + 1 family session in the first 2 years of life.

Baby sessions are best done once baby starts sitting (around 6 months) and once baby starts standing/ walking (around 1 year). You may also include a newborn family session or a 2 year family session in this bundle.

single session		125
watch me grow		350
(3 sessions over 2 years)		

KID & FAMILY SESSIONS

Indoor or out is up to you, but we are here to have some fun and capture your family as they are in this fleeting moment.

kid		125
family		250
(up to 5 subjects - \$50 each additional)		

LEGACY CLUB

Join the club to get 10 years of kid or family sessions for only \$50/ session after the first year. Unlimited sessions per year. As a club member you will enjoy 15% off products at your ordering appointment.

initiation fee		450
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INVESTMENT

at your
ORDERING
APPOINTMENT
YOU MAY PURCHASE BY

A LA CARTE DIGITAL

online gallery for download

20 images	1195
10 images	745
5 images	545

OR

CREATE YOUR OWN COLLECTION

-purchase products in 2 steps-
(print pricing on following pages)

STEP 1:

Select your ALBUM or WALL ART
starting at 275

STEP 2:

Select your DIGITAL FILE COLLECTION

online gallery + USB of images + 4x6 prints

All images 995
(20 perfectly edited + all other 35+ lightly edited)

10 images 695

EXHIBITION
CANVAS

Wrapped Photographic Canvas provides a luster gallery finish.	24x36	985
	24x30	895
	20x24	649
	16x20	529
	11x14	395

GALLERY
MAT & FRAME

24x36	-	Art Paper matte print with your choice of frame and a traditional white mat.
24x30	895	
20x24	649	
16x20	529	
11x14	395	

MODERN
METAL

High- gloss image printed on metal & float mounted.	24x36	985
	24x30	895
	20x24	649
	16x20	529
	11x14	395

CLASSIC
MOUNTED PRINT

24x36	749	Luster print mounted to matboard giving you the flexibility to frame on your own.
24x30	725	
20x24	575	
16x20	475	
11x14	275	

GROUPED WALL READY PRINTS IN YOUR CHOICE OF FINISH

THE AVILLEZ COLLECTION

(3) 20 x 24 || starting at 1195

THE AROLA COLLECTION

(2) 16x20, (2) 11x14, (4) 8x10 || starting at 1195

THE RUEDO COLLECTION

(9) 10x10 || starting at 1195

THE NOBU COLLECTION

(2) 24x20, (2) 6x20 || starting at 1195

THE JUSTINE SET

(3) 16x20 || starting at 849

THE JUSTINE SET: petite

(3) 11x14 || starting at 649



THE TAILORED ALBUMS

Custom image hard covered book with lay flat hard mounted pages.

10x10 (40 page)

1695

8x12 (30 page)

1295

8x10 (20 page)

850

THE STAPLE ALBUMS

Linen hard covered book with lay flat thick paper pages.

10x10 (20 page)

750

8x8 (20 page)

495

the Studio

The top image you will find where the magic happens in our West Austin Home Studio. We have several backdrops to choose from to coordinate with any home or outfit you have. We also have our casual corner for a more natural look. Don't know what you like, don't worry, we are here to help express your style for your session!

The bottom image pictures our planning space for our initial consultation and your Ordering Appointment. This space is where you will relax during the session; providing a private changing & feeding area. The couch is big enough for a nice momma nap while we work our magic. The closet attached to our planning room contains even more outfits and props - plus room to hang your own.



timelines

the event

0

YOUR SESSION
KICK BACK & RELAX

Your session will take place within the first 14 days of your baby's arrival. Whoo hoo! The day you have been waiting for. Plan to be at the studio for about 2- 5 hours. That will give baby plenty of time to eat and relax.

the prep

3

3 MONTHS BEFORE YOUR DUE DATE
BOOK YOUR PORTRAIT SESSION

Stephanie Anne Studios books out as early as four months in advance, so be sure to book early to make sure you get the spot you need! We will save the general time based on your due date.

1

1-2 WEEKS AFTER YOUR SESSION
PREMIERE ORDERING APPOINTMENT

A few days after your session I will contact you to setup your ordering appointment. Here, your lightly edited images will have their debut. We will select all of your Signature Art Pieces and you will be able to touch and feel each of my products all you want! Half of your order payment will be due at this time.

1

1 MONTH BEFORE YOUR DUE DATE
STYLE & PLANNING APPOINTMENT

Here, we will talk about your home style, where you could hang any portraits and go over outfit color options. We have all the baby props, but if there is something to coordinate with your session we don't have we will make sure to grab it before your session.

4

4-6 WEEKS AFTER YOUR ORDERING
APPOINTMENT
PORTRAIT PICKUP

After your prints arrive I will meticulously inspect the art pieces for quality assurance. Upon my rigorous approval I will contact you to schedule your reveal pick up where your remainder payment will be due.

0

BABY IS HERE
LET US KNOW!

Congratulations! Super quickly email/ call/ text us while you are in the hospital and we will setup your exact session date & time. We schedule the session for within the first 2 weeks of life as this is the ideal time to preserve the remembrance of your teeny tiny bundle.

“Stephanie did an incredible job photographing our son. We spent our first 2 months in the hospital so by the time we did newborn photos he was awake, vocal & lots of movement. Stephanie was **so patient** & she was great at calming our little guy down. She magically was able to capture some amazing moments that we will cherish forever!”



“Stephanie is absolutely amazing! She did such a great job with our 3 month old’s first photo shoot! She was so **accommodating!** He was being a lil’ toot that morning and I thought we were for sure going to have to cancel... she calmed him right down and then got some of the most **breathtaking** photos! Time of return and Editing was also great! Stephanie made everything so easy! We will definitely be using her again!”



“ **S u p e r b l y** **professional** and expert in working with the most difficult subject of all: toddlers. We love what Stephanie did for us!”





about the photographer

We understand the emotional connection it means to be a parent and what moms go through to have a child. In fact, our rainbow baby was finally born in August of 2016. That's why we specialize in capturing those fresh precious moments.

Upon earning degrees in Fine Arts and Communications from The University of Texas, we have refined our custom sessions to reflect your individuality and style. With products of only the highest quality, we create art pieces that keep their vibrancy so your grandbabies will be able to show their kids with unblemished detail. Let's capture your story together and create your legacy time capsule!



So... WHAT'S NEXT?

-HOW TO GET STARTED

scroll down & follow
the numbered steps
for booking & planning