

# SENIORS

CLIENT INQUIRY GUIDE 2020

SCROLL THROUGH  
TO LEARN ABOUT THE STEPHANIE ANNE STUDIOS EXPERIENCE



# Hello Lovely.

First off, congratulations on being a senior! This is YOUR year. You will make so many memories this year, and I am so excited you are considering Stephanie Anne Studios (SAS) to be a part of those memories that will last a lifetime.

SAS holds a reputation for creating art pieces that capture the simplistic beauty of Seniors. My mission is to capture your true beauty creating a new found confidence which is a vital stepping stone for the rest of your life.

Stephanie Anne Studios is also known for attention to detail and providing seniors with not just some senior portraits.... But an exclusive experience in and of itself!

You may not realize it yet, but think about it... when is the next time you will have the opportunity for something like this? Believe it or not, it will most likely be your wedding day. Please don't wait until then to have stunning portraits to document such a transitional time in your life.

This is YOUR time to celebrate your youth, your free spirit and your love for life. I cannot wait to photograph it for you!

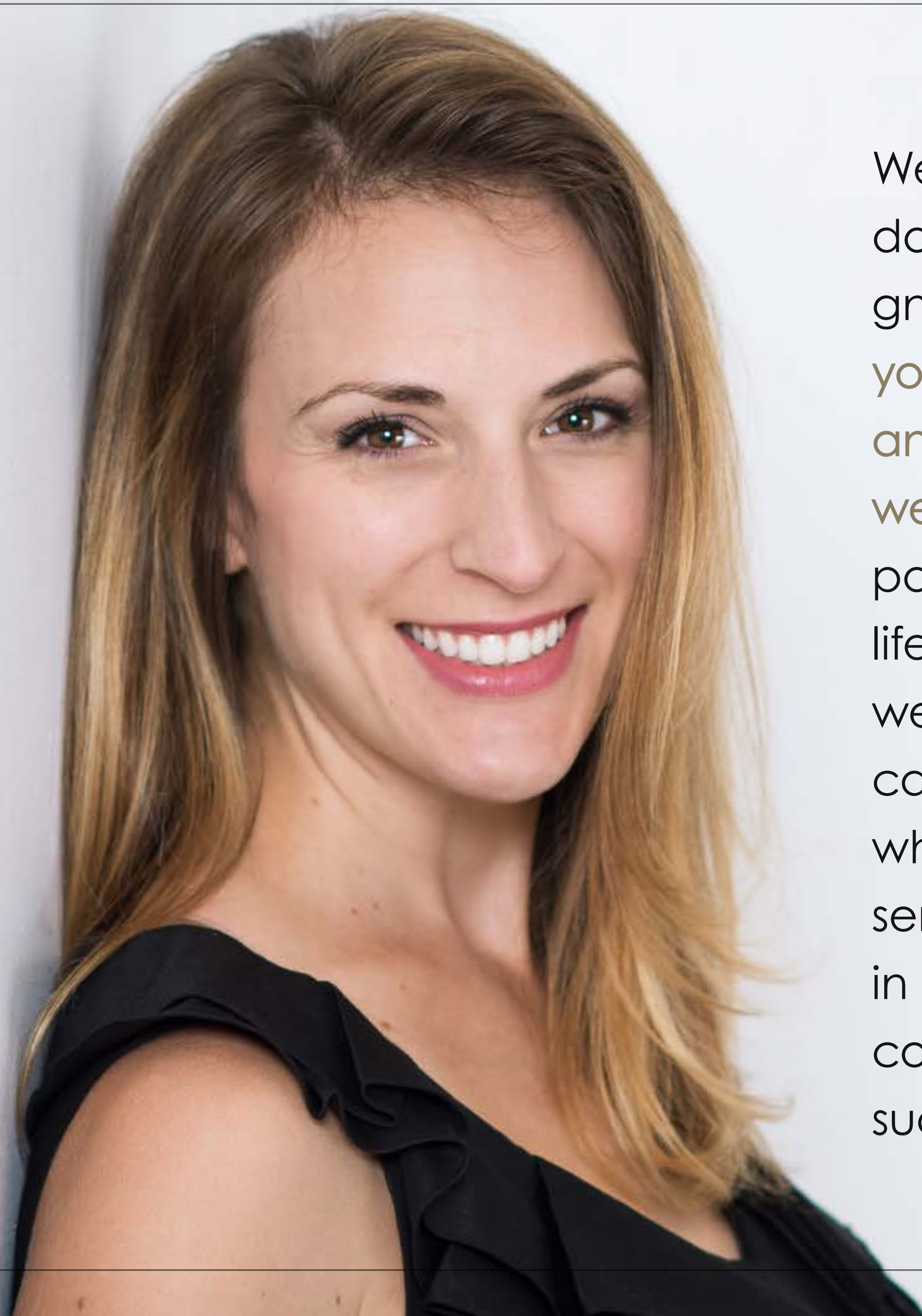
Warm Regards,

*Stephanie Howard*





# about the photographer



We know how much people can beat you down in high school, with their words or actions gnawing in the back of your mind. But when your mom tells you that you are beautiful inside and out, she is right. At Stephanie Anne Studios we will show you what she sees. My own senior portrait experience was a turning point in my life and I see that in so many high schoolers as well. It's really amazing what beautiful portraits can do for a person's self-confidence. This is why it is our mission to spread confidence to seniors before they are released into the world in this next chapter of their life. After all, self-confidence is such a foundation to all great success and achievement.

# about the photographer

## :OUR STORY



- In High School you would have found me dancing (Ballet, Jazz & Tap), playing softball or taking pictures for the yearbook.
- Attended The University of Texas earning degrees in Studios Arts (photography focus) & Communications (Creative Advertising).
- When I am not working you will find me having family dance parties, swimming with my 2 kids (Clara & JD), doing yoga at the Elevation Club, or checking out a new restaurant with the hubs.

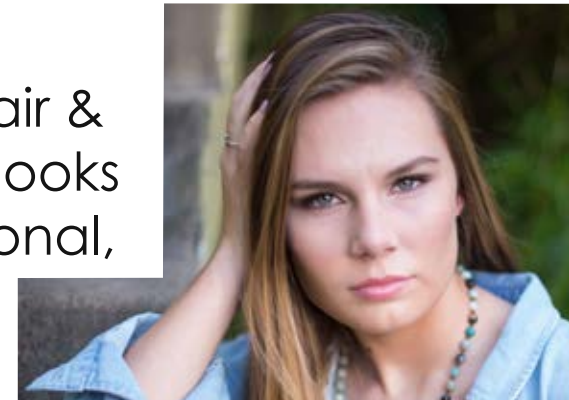


# HOW DO WE COMPARE

A UNIQUE SENIOR EXPERIENCE

## 1. OH SO NATURAL!

natural looking hair & makeup that still looks like YOU. Still optional, but encouraged!



## 6. CUSTOM BEAUTY GUIDES

that not only prepare you for your photo session but also prepares you for life



## 2. LIVE DESIGN

digitally see how YOUR portraits will look in YOUR home so you can be confident in your decisions on selection and size.



## 3. CUSTOM PLANNING

Custom sessions designed around your personality with meticulous outfit & location selections to create custom art pieces for your home



## 4. CUSTOM COLLECTIONS

luxurious art custom to you -- we do ALL the work



## 5. PHOTOGRAPHY IS IN OUR BLOOD!

formal art education & 15+ years portrait photography experience



"...I chose to work with Stephanie based on the simplicity and beauty of her work. I am so glad that I did! Stephanie was wonderful from start to finish.... I felt like we knew exactly what to expect on the day of our shoot.

Stephanie worked incredibly hard during our shoot. She was patient and did not rush at all. My daughter had a wonderful experience. But the best part was receiving the photos. They were beautiful beyond words. Stephanie's strong rapport with my daughter, together with the great lighting, was reflected in her work... We had some deadlines that we needed to meet for submission of the photographs, and Stephanie got everything to us a couple of days before the deadline. Stephanie is wonderful to work with, and I have already recommended her to several of my friends."

-Robin



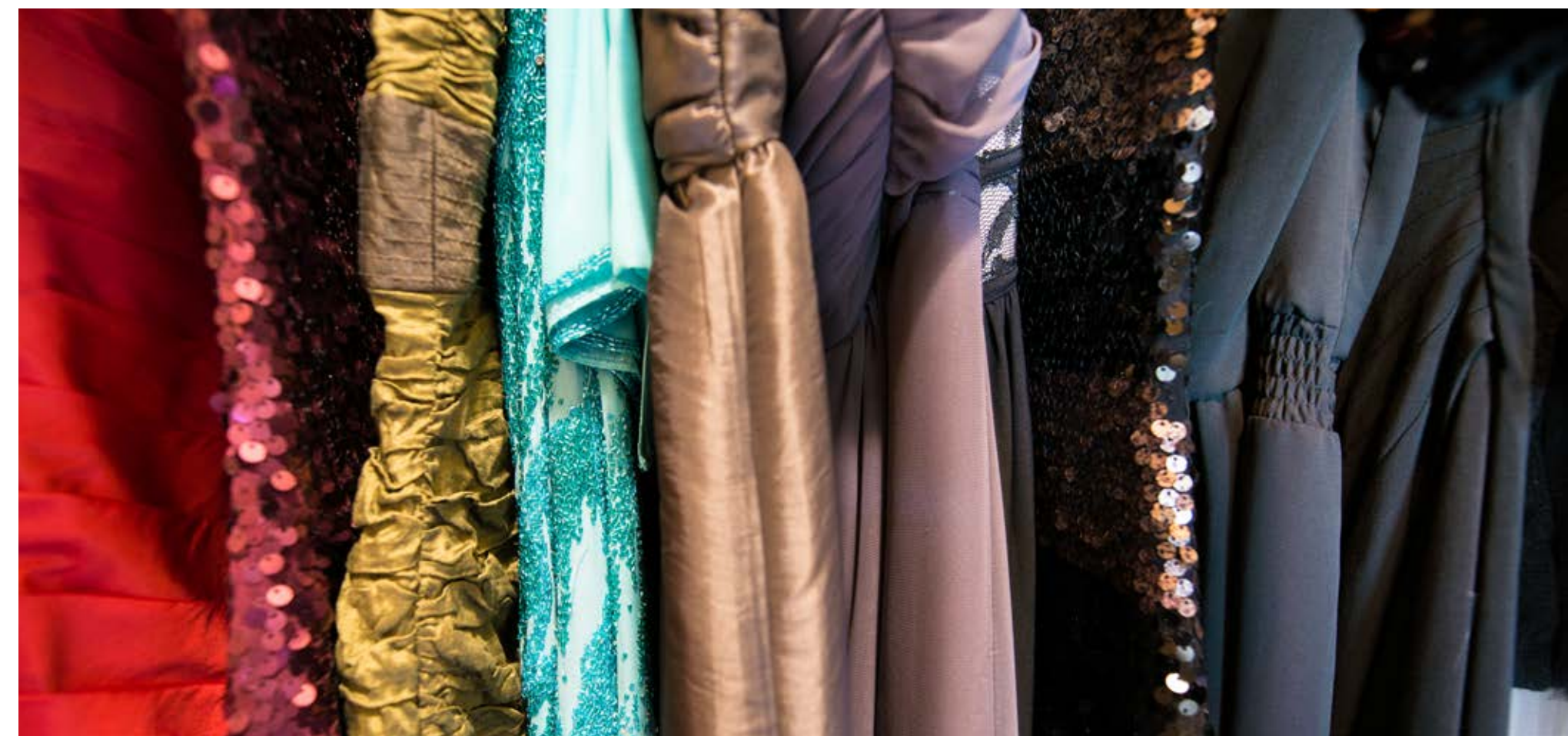


the

Studio

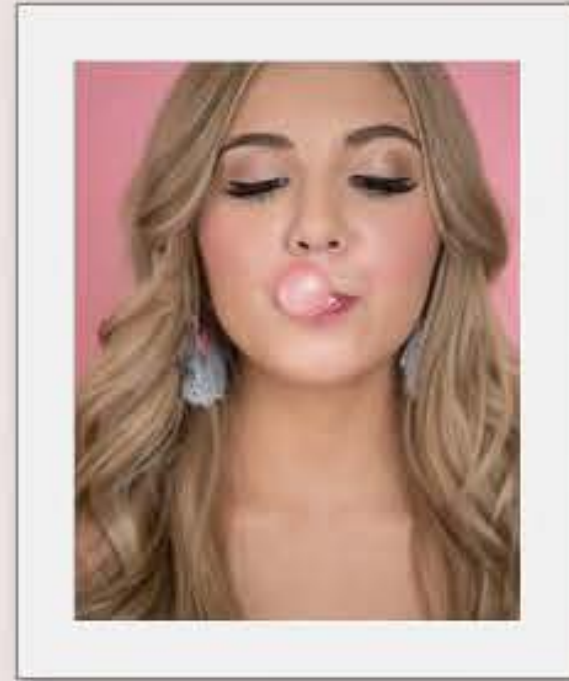
The top image you will find where the magic happens in our West Austin Home Studio. We have several backdrops to choose from to coordinate with any home or outfit you have. We also have our casual corner for a more natural look. Don't know what you like, don't worry, we are here to help express your style for your session!

The bottom image pictures our planning space for our initial consultation and your Premiere Ordering Appointment. It also gives you a nice large private changing area. The closet attached to our planning room contains even more outfits and props - plus room to hang your own. The bottom image you'll see a snapshot of some of those dresses..





“The most attractive accessory  
a girl can own is  
confidence!”





# THE *ELITE* PORTRAIT PROCESS

the prep

the event

3 MONTHS BEFORE YOUR SESSION  
BOOK YOUR SESSION  
-3

Stephanie Anne Studios books out three months in advance, so be sure to book early to make sure you get the spot you want!

2 MONTH BEFORE YOUR SESSION  
READ YOUR PREP GUIDE  
-2

Once you book your SAS session, you will receive a wealth of information from top beauty experts and yours truly. Make sure to read over it ASAP so you will be ready for your style appointment.

1 MONTH BEFORE YOUR SESSION  
STYLE & PLANNING APPT  
-1

Here, we will basically play dress up and go over your outfit options and some from the SAS closet! After we figure out your look and style we will plan the perfect portrait setting completely custom to YOU.

YOUR SESSION  
THE BEST EXPERIENCE  
0

Whoo hoo! The day you have been waiting for. YOUR day! We will start the optional hair and makeup about 6 hours before sunset, the indoor session around 4 hours before sunset, have a quick break for a small meal, then the outdoor session around 2 hours before sunset.

1-2 WEEKS AFTER YOUR SESSION  
ORDERING APPT  
1

A few days after your session I will contact you to setup your ordering appointment. Here, your lightly edited images will have their debut. We will select all of your Signature Art Pieces and you will be able to touch and feel each of the SAS products all you want! Half of your order payment will be due at this time.

4-6 WEEKS AFTER ORDERING APPT  
PORTRAIT PICKUP /  
DELIVERY & INSTALL  
4

After your prints arrive I will meticulously inspect the art pieces for quality assurance. Upon my rigorous approval I will contact you to schedule your reveal pick OR you may choose the delivery & install option to complete your custom experience.



# investment :SESSIONS

## ELITE

The Elite Session is our luxury experience. It is a whole day of beauty, fun & an unforgettable bonding experience with parent & teen.

### Includes:

- 2 locations (in-studio or on-location options)
- 3+ hours of shoot time
- unlimited clothing changes
- Professional hair & make-up in studio
- style & planning appointment
- access to style closet
- premiere ordering appointment

400

(minimum order 1500)

## CLASSIC

- 1 location (in-studio or on-location options)
- 2+ hours of shoot time
- 3-4 clothing changes
- style & planning appointment
- access to style closet
- premiere ordering appointment
- assistant on set
- Professional hair & make-up (optional for 250)

200

(minimum order 0)

## EXPRESS

- 1 location (in- studio or on-location options)
- 1+ hour of shoot time
- style & planning appointment
- 10 digital images of photographers choice OR 10 digital images chosen at premiere ordering appointment

1000

The creative session fee formally books your portrait appointment and reserves your date. Session fee does not include any prints or products (excluding the express session). Clients may purchase products via "Create A Collection" or A La Carte.



at your  
ORDERING  
APPOINTMENT  
YOU MAY PURCHASE BY...

A LA CARTE DIGITAL

20 images	1349
12 images	925
05 images	545

OR

CREATE A COLLECTION

- select 2 or more -  
(pricing on following pages)

SIGNATURE  
WALL ART

single art piece that  
is wall worthy and  
ready to hang

WALL SERIES

multiple art pieces  
in a wall ready  
display

ALBUM

bound books  
featuring multiple  
images from your  
session

DIGITAL  
COLLECTION

20 images	1195
(+ all other 40+ lightly edited)	
12 images	795
05 images	395



EXHIBITION CANVAS		
Wrapped Photographic Canvas provides a luster gallery finish.	24x36	985
	24x30	895
	20x24	649
	16x20	529
	11x14	395

MODERN METAL		
High- gloss image printed on metal & float mounted.	24x36	985
	24x30	895
	20x24	649
	16x20	529
	11x14	395

GALLERY MAT & FRAME		
24x36	-	Art Paper matte print with your choice of frame and a traditional white mat.
24x30	895	
20x24	649	
16x20	529	
11x14	395	

CLASSIC MAT & FRAME OR MOUNTED		
24x36	-	Luster print with your choice of frame and a traditional 2" white mat or luster print mounted on matboard
24x30	725	
20x24	575	
16x20	475	
11x14	275	





Did you know that having portraits on your walls actually creates higher self-esteem as well? With products of only the highest quality, your senior will love showing their art pieces off to their grandkids with unblemished detail.

Let's capture your story together and create your legacy time capsule!



GROUPED WALL READY PRINTS IN YOUR CHOICE OF FINISH

THE NOBU COLLECTION

(2) 24x20, (2) 6x20 || starting at 1195

THE AROLA COLLECTION

(2) 16x20, (2) 11x14, (4) 8x10 || starting at 1195

THE AVILLEZ COLLECTION

(3) 20 x 24 || starting at 1195

THE JUSTINE SET

(3) 16x20 || starting at 849

THE JUSTINE SET: petite

(3) 11x14 || starting at 649





## THE TAILORED ALBUMS

Custom image hard covered book with lay flat hard mounted pages.

10x10 (40 page)	1695
8x12 (30 page)	1295
8x10 (20 page)	850

## THE STAPLE ALBUMS

Linen hard covered book with lay flat thick paper pages.

10x10 (20 page)	750
8x8 (10 page)	495



“Stephanie is the sweetest ever and always made me feel so comfortable!!! She was never awkward and made the shoot so fun. She also made my pictures look very natural, which I LOVED!!! 10/10 would recommend her for sure...!!!”







# So... WHAT'S NEXT?

-HOW TO GET STARTED

scroll down & follow  
the numbered steps  
for booking & planning